

Once it's gone, it's gone **forever**.

Help save Balaclava's character.

Balaclava's last piece of public land behind Carlisle Street is about to be handed to Coles. You can help shape what happens next.

Dear Balaclava Resident,

The City of Port Phillip is finalising the sale of the last piece of strategically important, publicly owned land in the carpark and laneways behind Carlisle Street to Coles. Once this land is transferred, our community loses its direct planning voice – the decision moves to the State Government, leaving us with zero say in what gets built.

Without strict legal conditions locked in now, we risk:

- **Overdevelopment** – boxy high-rises that overwhelm Carlisle Street's historic village feel.
- **Lost green space** – mature canopy trees and native habit habitat removed.
- **Parking nightmares** – real impacts on local shoppers, traders and daily access.
- **Zero community benefit** – a token concrete plaza instead of usable open space.



"We aren't opposed to sensible renewal, but we refuse to let a corporate developer decide the future of our neighbourhood without binding community guarantees" – Heart of Balaclava resident's group



Image is a reference only.

A vibrant community space.



Image is indicative only.

Not the lifeless overdevelopment Coles has planned...

Join other Balaclava residents signing our petition to Parliament.

Council is finalising the legal terms, so we must submit our petition by **September 24**. Scan to sign the petition today. Your 30 seconds can make a big impact.



We deserve a real town square, not another high-rise.

What we're asking for:

The Section 173 Agreement is the one legal document that can bind Coles to real, enforceable community benefits.

Hundreds of Balaclava residents have already signed the petition to demand:

Open public space

A real town square for Balaclava, with trees retained for shade and habitat.

Design excellence &
governance

An independent Expert Architectural Review Panel overseeing the design.

Access to parking

Free, 24-hour public parking with no net loss in amenity.

Affordable housing

Enforceable minimum targets, not vague promises.

Sustainability

Solar power, water reuse and best-practice environmental performance.

Sign the petition to save Balaclava's character

Before [deadline date] – Council's decision timeline is moving fast.
2,000 signature goal. Hundreds of Balaclava residents have already taken action.

- 1 Sign the petition**
Scan the QR code – takes 30 seconds.
Directs to heartofbalaclava.au



- 1 Follow & share**
@heartofbalaclava on Instagram & Facebook

